



# GURU NANAK COLLEGE (AUTONOMOUS)

Re-accredited at 'A' Grade by NAAC & Affiliated to University of Madras  
Guru Nanak Salai, Velachery, Chennai – 600 042

## GURU NANAK CENTRE FOR INNOVATION INCUBATION ENTREPRENEURSHIP & STARTUPS

### Guru Nanak Institution's Innovation Council

## REPORT OF THE EVENT

<b>Event Title</b>	:	<b>Orientation Programme on GNCIIES for Students</b>
<b>Event Date</b>	:	<b>13<sup>th</sup> October, 2022</b>
<b>Event Mode</b>	:	<b>Offline</b>
<b>Number of Participant</b>	:	<b>90</b>

Guru Nanak Centre for Innovation Incubation Entrepreneurship & Startups (GNCIIES) organized an Orientation Programme for the Students who have registered themselves to be associated in activities of GNCIIES on 13.10.2022 between 12.30 p.m. and 2.00 p.m. in Guru Ramdas A/C Seminar Hall. Dr. K. Umadevi Dean, GNCIIES was the Resource Person who welcomed the student participants and gave a lucid and insightful presentation on GNCIIES. She explained the various cells functioning under the centre namely Innovation Cell, Entrepreneurship & Startup Cell, Intellectual Property Rights Cell, Social Media Cell and Internship Cell. She also introduced the students to the Innovation Ecosystem of the College and listed the different types of innovative products like Hand Sanitizer, Handmade Soaps, Biodegradable Sanitary Napkins, Mosquito Repellent, Bio Handwash, Biofertilizers, Lip Balm, Web App Development, etc

The objectives of the Programme was

- To orient the students about the GNCIIES
- To have an overview about the Innovation Ecosystem of the College
- To make them understand the various Entrepreneurial opportunities through the Centre.

The students understood the concept of Innovation Incubation Entrepreneurship and Startups. The Faculty members Dr. Mahendrakumar. M, Dr. Bharathi Ravikrishnan, Dr. S. Sharmila, Dr. S. Amudhalakshmi, Dr. Saranya, Dr. R. Rama and Dr. D. Sowmya were present.